



Co-Pay Waiver Program



Encourage Members to Switch with Co-Pay Waiver

CO-PAY WAIVER PROVIDES SIGNIFICANT COST SAVINGS

MedTrak's Co-pay Waiver Program promotes the use of specific, cost-effective generic drugs as replacements for expensive, single-source brand drugs, saving money for your Members and your plan.

Generic drugs provide significant value to Plan Sponsors and Plan Members. They undergo rigorous FDA testing for safety and effectiveness, and the FDA requires that generic drugs have the same strength, purity, and stability as the original brand product. Generic drugs are also much less expensive than brands.

How the Program Works

- MedTrak identifies Members taking certain high-cost, single-source brand drugs.
- MedTrak sends these Members letters listing their options and explaining the benefits of switching to an alternative drug.
- The Member's co-pay is waived for six months if they switch from a brand to one of the generic alternatives.

The table on the following page lists examples of conditions that are currently part of the Co-Pay Waiver Program.

Questions?

For questions regarding the Co-Pay Waiver Program, please contact your MedTrak Account Executive at 800.894.0794.

Brand vs. Generic

Avg. Brand Rx Cost
(Retail 30 Day Supply): **\$191.75**

Avg. Generic Rx Cost
(Retail 30 Day Supply): **\$25.96**

Savings of: **\$165.79 or 86%!**



Clinical Update 04.15

Co-Pay Waiver Program (continued)

Below are some of the conditions that are currently part of the Co-Pay Waiver Program*. For more information, please contact your Account Executive at 800.894.0794.

Co-Pay Waiver Targeted Conditions
Acid Reflux (Proton-Pump Inhibitors)
Acne (Oral, Topical Cream, Topical Gel)
Allergic Conjunctivitis (Ophthalmic Antihistamines)
Atopic Dermatitis (Topical Steroids)
Blood Pressure (ARB/Combinations, Beta-Blockers, Calcium Channel Blockers)
Depression (Anti-Depression SSRIs, SNRIs, DNRIs)
Fibromyalgia
Fungal Nail Infections (Topical Antifungals)
Gout (Anti-Gout Agents)
Hay Fever (Nasal Steroids)
High Cholesterol (Lipid)
Insomnia (Sedatives)
Migraines (Oral Triptans, Spray Triptans)
Muscle Spasms (Muscle Relaxants)
Narcolepsy (Provigil/Nuvigil)
Osteoporosis (Bisphosphonates)
Overactive Bladder (Bladder Antispasm)
Pain (e.g. Tramadol)
Postherpetic Neuralgia
Prostate Health (Alpha-1 Blockers)

**Please note, as new brand and generic drugs are released into the market, the above list of targeted brand drugs is subject to change. The Generic Co-pay Waiver Program is optional. We encourage Members to speak to their physicians before they switch.*

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Clinical Update 04.15



April 1, 2015

John Sample
123 Street
Anytown, ST 12345

Dear John:

We have conducted an analysis of your prescription claims and you may have the opportunity to save \$720.00 per year!*

As the pharmacy benefit manager for ABC Company, we continually look for ways to help you get the most out of your prescription benefit. In doing this, we have conducted an analysis of your prescription claims for the past three months.

If you make the changes identified on the back of this letter, you will have an opportunity to save! These days, a little extra cash can always come in handy, right?

You can save up to \$720 a year!*

ABC Company can save up to \$3,906 a year!*

We hope you will take us up on all of our recommendations in an effort to control ever rising health care costs for you and your employer. However, you should discuss these options with your doctor to find the alternative that is best for you. Call your doctor today to send your new prescription to your pharmacy!

If you have questions or would like additional information, please do not hesitate to call us at 800.771.4648.

Sincerely,

MedTrak Clinical Care Center

**Savings amounts are estimates only based upon historical copayments and drug costs. Actual savings may vary. This letter in no way constitutes medical advice. All recommendations should be approved by your physician.*

Important information about your prescriptions



Questions?

Call us at **800.771.4648**. As the Pharmacy Benefit Manager for ABC Company, our goal is to help you get the most out of your prescription benefit plan.

Recommendation

1. Review our recommended changes to your prescriptions
2. Call your doctor to adopt the changes that are right for you
3. **Start saving!**



Rx Savings Analysis for John Sample



This savings summary is based on medications taken in the past 3 months and is listed as a monthly savings.

Your Current Medication	Your Monthly Co-Pay
CRESTOR TAB 10MG QTY: 30	\$30.00

Your Current Medication	Your Monthly Co-Pay
BENICAR TAB 20MG QTY: 30	\$30.00

Co-Pay Waiver Lower Cost Alternatives for CRESTOR		
Waive Your CoPay for 6 Months <i>with one of these alternative medications. Call us today.</i>		
	You Pay	You Save
ATORVASTATIN TAB 40MG (generic for Lipitor) QTY: 30	\$0.00	\$30.00
<i>And, your plan would save \$171.28</i>		
Or Choose Tablet Splitting:		
Split this higher dose tablet in half and save.		
	You Pay	You Save
CRESTOR TAB 20MG QTY: 15	\$15.00	\$15.00
<i>And, your plan would save \$85.64</i>		

ScriptChoice Lower Cost Alternatives for BENICAR		
Lower Cost Alternatives		
	You Pay	You Save
LOSARTAN TAB 100MG (generic for Cozaar) QTY: 30	\$0.00	\$30.00
<i>And, your plan would save \$154.23</i>		
IRBESARTAN 300MG (generic for Avapro) QTY: 30	\$0.00	\$30.00
<i>And, your plan would save \$143.02</i>		
VALSARTAN TAB 160MG (generic for Diovan) QTY: 30	\$0.00	\$30.00
<i>And, your plan would save \$140.48</i>		
Or Choose Tablet Splitting:		
Split this higher dose tablet in half and save.		
	You Pay	You Save
BENICAR TAB 40MG QTY: 15	\$15.00	\$15.00
<i>And, your plan would save \$79.38</i>		

Saving is as easy as 1-2-3!

- 1) Call your doctor today to find out which option is best for you.
- 2) Have your doctor phone in your new prescription or take your new prescription to your pharmacy.
- 3) If you choose the Co-Pay Waiver option, call MedTrak. We'll make sure your copay is waived at the pharmacy you choose!

Questions? Call us at 800.771.4648

Find your personal savings options by logging into your MyMedTrak Account at medtrakservices.com